



THE IMPACT OF BERNIE'S RUN SPONSORSHIP

On Tuesday, July 4, at 8:30am, The Wilkes-Barre Family YMCA will once again hold one of the largest and longest running races in our valley. This year we will celebrate the 34th Annual Bernie's Memorial 3 Mile Run/Walk.

At the YMCA, we continue to make an impact in the local community every day and we need your help. Proceeds from the race support and subsidize heart health and wellness programs. Our goal is to create beneficial programs and promote health awareness.

Bernie Hargadon, a past YMCA director, prime athlete and originator of this race, passed away from an unforeseen genetic heart condition. Year over year we grow the race. Since its memorialization, we now serve more than 700 runners and their families and friends.

Bernie believed in a race that was achievable for all, and to continue his dream, we humbly ask for the help of local businesses and organizations. Please consider aiding the Wilkes-Barre Family YMCA in our mission by sponsoring this year's Bernie's Run.

Enclosed you will find the sponsor levels for this year's race, a commitment form and race registration form. The race wouldn't be possible without countless sponsors, and we do need to fill all sponsorships for ultimate success. In 2017 our goal is raise \$22,000 so that we can create 4 new programs that will benefit of our community, neighbors and loved ones. Please consider becoming a sponsor at any level.

Thank you for your time, and we appreciate any help you can give to make this day a success. Please respond to finalize your sponsorship no later than May 30th.