



# SPONSORSHIP CATEGORIES

## **\$5,000 Presenting Sponsor - One sponsorship available**

- Promotion on all pre-race marketing: Direct mail, race forms, three stand up banners, posters, and any and all media advertising.
- Race day promotion at award ceremony.
- Logo will appear on Race, Volunteer and Kid's Fun Run T-shirts. Minimally 850 shirts total.
- Logo will appear on registration website with a direct link to sponsor's website.
- Includes 10 complimentary race entries for sponsor to distribute as desired

## **\$2,500 Finish Line Sponsor - Not available. Thank you Baker Tilly**

- Finish line banner approximately 10'x2'.
- Logo will appear on Race, Volunteer and Kid's Fun Run T-shirts. Minimally 850 shirts total.
- Logo will appear on registration website with a direct link to sponsor's website.
- Sponsor will be highlighted in pre-race print and electronic advertising.
- Includes 5 complimentary race entries for sponsor to distribute as desired.

## **\$1,000 Water Station Sponsor - Five sponsorships available**

- Race day promotion featured at course water station.
- Logo will appear on Race, Volunteer and Kid's Fun Run T-shirts. Minimally 850 shirts total.
- Logo will appear on registration website with a direct link to sponsor's website.
- Sponsor will be highlighted in pre-race print and electronic advertising.
- Includes 3 complimentary race entries for sponsor to distribute as desired.

## **\$500 Medal Sponsor - Five sponsorships available**

- Race day promotion featured on 107 medal gift bags.
- Logo will appear on Race, Volunteer and Kid's Fun Run T-shirts. Minimally 850 shirts total.
- Logo will appear on registration website with a direct link to sponsor's website.
- Sponsor will be highlighted in pre-race print and electronic advertising.
- Includes 2 complimentary race entries for sponsor to distribute as desired.

## **\$100 Mile Marker Sponsor - Unlimited sponsorships available**

- Race day promotion featured on mile marker.
- Logo will appear on registration website with a direct link to sponsor's website.
- Includes 2 complimentary race entries for sponsor to distribute as desired.

*Deadline for sponsorship commitment is May 30, 2016. Please see sponsor form.*